

# Vittorio Galeone

Owner, Press Room (web, media and pr consultants)

vittorio.galeone@press-room.it

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## Summary

Experienced journalist and editor, particularly about technology and economy topics. Broad connections for press relations as company pr. Web sites developer and content provider, focused on new projects and social networks opportunities.

## Specialties

Human resources coordination and supervision, new projects development, online media and press marketing strategies

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## Experience

### **Owner at Press Room (web, media and pr consultants)**

2006 - Present (4 years)

As founder and owner of Press Room, I am responsible for my company strategies, business development and partnerships. I am also involved in customer relationships and resources management.

*3 recommendations available upon request*

### **editor in chief at Artenergy Publishing**

2005 - 2005

Responsible for a new magazine project on environment and climatic changes

### **editor at HACHETTE RUSCONI - Gente Money**

September 2000 - 2005 (5 years)

In charge of running articles and coordinating many contributors and freelancers on sections about different topics (Companies and Industries, Management, Technology, Work, School, Sport)

*2 recommendations available upon request*

### **editor at IDG Communications Italy - Computerworld**

1995 - 2000 (5 years)

As Computerworld Italy editor, I was in charge of running news and articles about technology products, services and companies in Italy and abroad.

### **freelance journalist at national publishers**

1990 - 2000 (10 years)

I ran articles about technology and economy for national newspapers and magazine. Among others: Il Sole 24 Ore, Il Mondo, Panorama, Economy, Gente Money.

**editor at Tecniche Nuove Spa - Elettronica Integrata**

1992 - 1994 (2 years)

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## Education

### **University of Cambridge**

First Certificate of English, English, 2008

### **Scuola di giornalismo Ifg De Martino**

giornalista professionista, Journalism, 1995

### **Goethe Institut**

Certificate of Advanced German course, German

### **Politecnico di Milano**

Engineering, Management, Economy

### **SDA Bocconi**

Economy, Management

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## 5 people have recommended Vittorio

"Vittorio is a reliable working partner you can rely on him at any time, he has a high sense of organization and is able to build a hard working team."

— **Ornella Ferrarini**, *journalist, Hachette Rusconi*, worked directly with Vittorio at HACHETTE RUSCONI - Gente Money

"I met Vittorio for the first time in 2007, when my company hired him as PR consultant for the biggest and the most important event of the year. He got to know our business in depth very fast and managed our prs exceeding expectations. We had the best coverage ever. I would for sure recommend him to anybody looking for a clever, experienced and well connected PR consultant."

— **Alessia Bianchi**, was Vittorio's client

"Vittorio was very professional and precise, helpful and kind. Working with him was easy and successful."

— **elena ballatore**, *Media and public relation manager, Opera Multimedia*, was with another company when working with Vittorio at HACHETTE RUSCONI - Gente Money

"First I met Vittorio when he was an editor in Hachette Rusconi and I worked for him as a free lance:he was always precise and correct. Then I had the chance to contact him again as owner at Press Room because I needed some media materials. He was very professional and quickly to find out what I asked to write my review."

— **Marzia Rubega**, was Vittorio's client

"Vittorio did not fail me a single time. Vittorio is an experienced, creative, energetic and reliable perfectionist with huge knowledge. Well educated, wise, strong and smart expert. Multi-skilled co-worker, his knowledge is vast and thorough. If you need a professional to do a job, make sure you have Vittorio doing that job."

— **Emmanuele Prudeniano**, was Vittorio's client

[Contact Vittorio on LinkedIn](#)